

Open Sesame[®] Fiber-based Tear Tapes



A sustainable solution for e-commerce packaging

Why make the switch?

We believe that sustainability is about creating value for the environment **and** the customer.



Eliminate Plastic

The amount of plastic film tape we can eliminate is enough to circle the globe over 3 times! ¹

Add High-Quality Fiber

Add high-quality usable fiber to the recycling stream in support of the circular economy ²

Sustainably Sourced

Is made from sustainably sourced, fresh, wood-based fibers. ³

40% Impress your customers!

40% of Millennials and Generation Z actively avoid buying brands online that ship goods with plastic packaging components. ⁴

1. One envelope customer has annual tape usage of 100,000 kilometers (km). The circumference of the Earth is 40,075 km.

2. Must be validated by conducting Fibre Box Association Recyclability Part II Voluntary Standard or with industry similar test method with customer specific substrate. Contact your H.B. Fuller account manager for request.

3. Certified by Forest Stewardship Council (FSC)

4. Source: H.B. Fuller custom survey



H.B. Fuller

Connecting what matters.™